

It's Spotlight – Revised FAQs (Final Edition)

1. What is It's Spotlight?

It's Spotlight is an independent startup, It's Spotlight began with **digital screen advertising across North India**, and has now launched ***“INDIA'S FIRST REAL ESTATE REWARD PLATFORM”***.

Our mission is to bring innovation to the real estate ecosystem by offering **Cashback Rewards**, just like in shopping, travel, or credit cards - but for the first time in real estate. Homeland Group is our **first developer association in Punjab** for this festive campaign.

2. Who can register for this offer?

This offer is open to all Channel Partners across North India.

There are two categories of participants:

- Authorised Channel Partners (RERA Registered)
- Freelancers, Influencers, and Referrers

3. What are the reward slabs and percentages?

The campaign has two categories with different reward rates:

Authorised Channel Partners (RERA Registered):

- Up to ₹0.75 Lakh – ₹0.75 Thousand
- ₹0.75 – ₹1.5 Cr – ₹1.5 Lakh

- ₹1.51 – ₹3 Cr – ₹3 Lakh
- ₹3.01 – ₹6 Cr – ₹6 Lakh
- ₹6.01 – ₹8 Cr – ₹8 Lakh
- ₹8.01 – ₹10 Cr – ₹10 Lakh
- ₹10.01 – ₹12 Cr – ₹12 Lakh

Freelancers / Influencers / Referrers:

- Up to ₹0.75 Lakh – ₹0.38 Thousand
- ₹0.75 – ₹1.5 Cr – ₹0.75 Lakh
- ₹1.51 – ₹3 Cr – ₹1.5 Lakh
- ₹3.01 – ₹6 Cr – ₹3 Lakh
- ₹6.01 – ₹8 Cr – ₹4 Lakh
- ₹8.01 – ₹10 Cr – ₹5 Lakh
- ₹10.01 – ₹12 Cr – ₹6 Lakh

4. When and how will rewards be released?

Rewards are released in two stages:

- 50% once Homeland receives 25% payment from the buyer.
- Remaining 50% upon signing of the Builder Buyer Agreement.

Only verified and registered deals will qualify for rewards.

5. What is the validity period of the campaign?

Registrations and coupon issuance remain open until 30th November 2025. All rewards must be claimed before this date.

6. Can a Channel Partner pre-register this offer?

Yes. Channel Partners can pre-register by depositing ₹10 Lakh with Homeland. This locks their eligibility under the campaign and allows them to claim the coupon code in the following 6 months.

7. How do I get my coupon code?

After successful registration and verification, each participant will receive a unique It's Spotlight Coupon Code. Each coupon is linked to one verified ID and cannot be transferred or reused.

8. What happens if my buyer cancels the booking?

If your buyer cancels or refunds the booking, the corresponding reward must be refunded by the Channel Partner to It's Spotlight within 48 hours of receiving intimation.

9. Can It's Spotlight change or modify the offer?

Yes. All slabs, offers, and criteria are subject to change or withdrawal at the sole discretion of It's Spotlight management without prior notice.

10. How will It's Spotlight verify my sale?

As a first step, the Channel Partner needs to inform their business deal with Homeland and share the relevant offer details, upon receipt of which It's Spotlight will verify the transaction with the Homeland Team.

11. Will my brokerage be affected?

No. Your normal brokerage from Homeland remains unaffected. The Spotlight reward is additional to your brokerage.

12. Can two channel partners claim the same sale?

No. The sale will only be considered valid for the partner whose coupon code was scanned at Homeland premises and verified by the Homeland sales team.

13. What if my buyer comes directly to Homeland?

If your buyer books directly without your Spotlight coupon code being scanned, the sale will not be eligible for Spotlight rewards.

14. Do I have to pay anything to join Spotlight?

No. Registration under Spotlight for this festive campaign is 100% free.

15. Who can I contact for support?

For assistance, contact your Homeland sales representative or visit the It's Spotlight office. You can also reach the team via WhatsApp or phone for verification or coupon activation support.

Disclaimer

All rewards, cashback values, slabs, and participation criteria are subject to change, modification, or withdrawal at the sole discretion of the management of It's Spotlight and Homeland Group without any prior notice or liability. This offer is valid only on verified transactions and subject to applicable terms and conditions. It's Spotlight reserves the right to verify, approve, or reject any registration or claim without assigning a reason.